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NEWS RELEASE
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Visalia Police Conduct Tobacco Compliance Inspections

On Tuesday, January 21, 2025, officers from the Visalia Police Department conducted tobacco compliance inspections at various businesses throughout the city of Visalia. The purpose of the inspections was to ensure businesses were complying with California State Laws regarding the sale of tobacco and tobacco products, as well as educate businesses on the recent changes to the California flavored tobacco ban.

During the inspections, nine businesses received warnings for selling banned flavored tobacco products. Additionally, three businesses were given warnings for failure to display a valid California Cigarette & Tobacco Products License.

The Visalia Police Department plans to continue conducting tobacco decoy and compliance inspections throughout the year to ensure that all businesses follow state regulations. Retailers found guilty of selling tobacco to minors can face misdemeanor charges and fines of up to \$1,000. Businesses caught selling flavored tobacco may incur civil penalties ranging from \$1,000 to \$20,000 per violation.

This program is funded by a grant from the California Department of Justice.

