



CITY OF VISALIA'S

MEASURE O

Cannabis Tax Authorization for Maintenance of Essential Services



The City of Visalia is always looking toward the future, planning how it can best support its residents and maintain the highest standard of living. In response to SB 1186, a law in California that sets rules and regulations about where cannabis businesses can operate, **Measure O: The Cannabis Tax Authorization for Maintenance of Essential Services Measure is on the November 5, 2024 ballot.**

Measure O allows Visalia residents to vote on taxing cannabis businesses and funnel any revenue that is received into the General Fund. Currently there are no cannabis businesses located in Visalia, but a recent State law now allows certain types of medical cannabis businesses to be in Visalia. If Measure O is passed, then it would apply to businesses that are allowed to locate in Visalia under State law, or if the City Council chooses to adopt an ordinance allowing other types of cannabis businesses to operate within City limits. Measure O is intended to prepare the City in case State or local requirements change and more types of cannabis business are allowed in Visalia.

Measure O funds would be used to help maintain essential services like:

- Prevent property crime
- Maintain quick emergency police and fire response times
- Keep public areas safe and clean
- Support youth programs
- Road improvement projects

Residents will vote on taxing cannabis businesses

**Rate Not Exceeding 10%
of Gross Receipts**

OR

**Up to \$10 Per Square Foot
for Cannabis Cultivation**

VISIT

www.VisaliaMeasureO.com

TO LEARN MORE

HOW CAN YOU VOTE ON MEASURE O?

You can vote on the City of Visalia's Measure O during the November 5, 2024 election. For more information about voting in Tulare County and for current election info, visit **www.TulareCoElections.org**.

@cityofvisalia



#VisaliaMeasureO



CITY OF VISALIA'S

MEASURE O

CANNABIS TAX AUTHORIZATION FOR MAINTENANCE OF ESSENTIAL SERVICES



MEASURE O WILL APPEAR ON YOUR BALLOT AS:

Shall the measure to fund general governmental services such as public safety, emergency response, youth programs, addressing homelessness, and maintaining public spaces, by taxing cannabis businesses at a rate not exceeding 10% of gross receipts, or up to \$10/square foot for cultivation, raising approximately \$500,000 annually, requiring spending disclosures, and which would only be levied if state law mandates or the Council approves an ordinance allowing such businesses, lasting until ended by voters, be adopted?

FREQUENTLY ASKED QUESTIONS

Q: Does the city currently have any plans to allow retail cannabis businesses in Visalia?

A: No, there is no specific plan to move ahead with allowing cannabis retail operations unless the State mandates it.

Q: Where would the money from this tax be spent?

A: The money from Measure O would go directly into the City's general fund. The funds would then be kept local and are available for the City to invest in Visalia.

Q: What types of services would this tax fund?

A: If Measure O passes, it would aid in funding essential city services like public safety, quick emergency response times, recreational programs, public works projects and more.

Q: Where can I learn more about SB 1186 - the bill that opens the door to state mandates for cannabis business allowance in cities?

A: On the internet, visit www.calcities.org/resource/faq-the-medicinal-cannabis-patients-right-of-access-act

Q: Does the City currently ban cannabis sales in Visalia?

A: No, residents are allowed to purchase cannabis from stores operating outside City limits and have the cannabis delivered to their homes in Visalia. However, the City does ban retail or storefront sale of cannabis in city limits. Additionally, per the state mandate of SB 1186, the City now allows delivery only (non-storefront) medical marijuana retail establishments to operate within the city with the adoption of Ordinance No. 2023-13 for Zoning Text Amendment No. 2023-02. This ordinance established objective standards and reasonable zoning regulations for this type of business to operate within the city. As of July 2024, there are no such businesses established within the city.