



VISALIA POLICE DEPARTMENT

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*****NEWS RELEASE*****

September 30, 2022

VISALIA POLICE DEPARTMENT **PINK PATCH PROJECT** **KICK-OFF EVENT**

On Saturday October 1, 2022, the Visalia Police Department will be holding their Pink Patch Project Kick-Off Event at Sequoia Regional Cancer Center, 4945 W. Cypress Ave., from 10:00 a.m. to 2:00 p.m.

The Pink Patch Project is a public awareness campaign designed to bring attention to the fight against breast cancer and to support cancer research and treatment organizations in combating this devastating disease.

The Pink Patch Project coincides with Breast Cancer Awareness Month in October and during this time, you will see some of your favorite Visalia Police Department Officers around town wearing the pink version of our Visalia Police Department shoulder patches.

During our Kick-Off Event, the Visalia Police Department will be selling our Pink Patch to members of the public for \$10 each. We will also have our Pink Patch Lapel Pins available for \$5 each. The Visalia Fire Department will be on hand to sell their Pink Visalia Fire Department T-Shirts that also benefit Breast Cancer Awareness Month.

This year, the Visalia Police Department will be donating the proceeds of the sale of our Pink Patch to the Sequoia Regional Cancer Center. SRCC provides much-needed care to residents of Visalia and throughout Tulare County during their fight against cancer and we want to show our appreciation for their efforts in our community.

The Pink Patch Kick-Off Event will feature Visalia Police Department Specialty Vehicles, a Visalia Fire Department Fire Truck, the Central California Blood Mobile and the "Pint for the Patch" Blood Drive, Food Trucks, and Informational Booths from SRCC and Kaweah Health.

We invite everyone to come out and support our local heroes in the medical community and celebrate the brave individuals who are battling this disease daily.

After our kick-off event, the Pink Patch will be available for purchase Monday-Friday at the Visalia Police Department Headquarters and at all our pop-up events for the entire month of October!

