

CITY OF VISALIA
HISTORIC PRESERVATION ADVISORY COMMITTEE
Special Called Meeting
Wednesday, September 21, 2022, at 5:30PM

CHAIR: Walter Deissler VICE-CHAIR: Tyler Davis

COMMITTEE MEMBERS:
Patty Kane, Michael Kreps, Marilynn Mitchell, Jay Hohlbauch, Jordan Mulrooney

City of Visalia Administration Building
220 N. Santa Fe Street, Visalia CA

AGENDA

A. Citizen's Comments

B. Discussion Items

1. Work Session – Goals Discussion

C. Adjournment

In compliance with the Americans Disabilities Act, if you need special assistance to participate in meetings call (559) 713-4443 (Staff Representative) 48-hours in advance of the meeting. For Hearing Impaired – Call (559) 713-4900 (TTY) 48-hours in advance of the scheduled meeting time to request signing services. Visually Impaired - If enlarged print or a Braille copy is desired, please request in advance of the meeting and services will be provided as possible after the meeting. City Staff to the Committee is Cristobal Carrillo, Associate Planner, 559-713-4443, cristobal.carrillo@visalia.city.

Este Aviso es para informarle que habra una audiencia para el público ante el Comité de Preservación Histórica de la Ciudad de Visalia. Para más información, o para dar comentario público respecto a esta solicitud, por favor llame Cristobal Carrillo, Associate Planner, al numero (559) 713-4443 o cristobal.carrillo@visalia.city.

Additional information about the Historic Preservation Advisory Committee may be found by contacting Cristobal Carrillo, Associate Planner at 559-713-4443, or emailing cristobal.carrillo@visalia.city.



City of Visalia

Memo



To: Historic Preservation Advisory Committee
From: Cristobal Carrillo, Associate Planner
Ph: (559) 713-4443
E-mail: cristobal.carrillo@visalia.city
Date: September 21, 2022
Re: Historic Preservation Advisory Committee – Goals Work Session

Recommended Action

It is recommended that the Historic Preservation Advisory Committee and Staff review and discuss the list of goals provided, and that the Committee identify what items shall be pursued.

Discussion

The list of proposed goals is provided below for review and discussion by the Historic Preservation Advisory Committee (HPAC) and Staff.

1) Survey -

- Survey properties that are within the Historic District, but not on the Local Register.
- Identify sites outside of the Historic District for possible Local Register designation (Consult with Terry Omen for guidance).
- Review and survey mid-century structures for Local Register designation.
- Re-list relocated Local Register properties.
- Research protecting local landmarks.
- Identify sites for nomination to California/National historic registers.
- Expand the Historic District (South Locust Street corridor).

2) Tech -

- Develop a searchable/interactive historic database for staff and public use. Database can be updated with surveys, photos, architectural information, Historic District/Local Register designations (Timing/Staff availability information required from City Staff).
- Develop a survey app for phones.

3) Homeowners incentives -

- Re-establish plaque and awards programs.
- Research incentives and grants for property owners.

- Establish a recognition system/list for historic signage (Visalia Tea Garden neon sign, etc.).

4) Marketing and community outreach -

- Reach out to the Tulare County Association of Realtors to inform brokers of the HPAC.
- Set up HPAC information booths at public events - volunteer engagement.
- Build a network of community volunteers, and build a list of prospective HPAC members.
- Network with other community groups (Downtown Visalia's, Visit Visalia, Lions, Rotary, Soroptimist, Kiwanis, etc).
- Create a newsletter and continue community outreach through meetings and events.

5) Historic Preservation Guides -

- Refine architectural style descriptors in the Local Register to help identify architectural styles more easily.
- Draft design guidelines for fencing/ historic buildings.
- Create a workbook resource for use by property owners for the restoration of historic structures.

6) Financial -

- Investigate/apply for the Certified Local Government program.