



Meeting of the Mural Panel of the City of Visalia

**Wednesday, March 31, 2021
1:00 p.m.**

Meeting Location: Internet utilizing Zoom platform.
Contact Brandon Smith, Planning Division at (559) 713-4636 or by email at brandon.smith@visalia.city to receive meeting invitation.

A G E N D A

- 1. Welcome**
- 2. New applications**
 - a) A mural application request from Mehea USA LLC, for an existing multi-faced mural located on the north and east-facing façades on the commercial building located at 139 E. Houston Avenue.
- 3. Panel and Staff Comments**
- 4. Adjourn**

About Murals and the Mural Panel...

The Mural Panel is a group of appointed individuals approved by the City Manager to review applications to place murals in public places prior to presentation to the City Council.

The Mural Panel is comprised of:

- one (1) representative from the Arts Consortium,
- one (1) representative from Arts Visalia, and
- one (1) representative appointed by the Mayor.

In all cases, the person appointed should have no involvement/conflict of interest with the mural under consideration.

For questions about this agenda or about murals in the City of Visalia, contact staff representative Brandon Smith by phone at (559) 713-4636 or by email at brandon.smith@visalia.city. More information can be found at the website:

http://www.visalia.city/depts/community_development/planning/mural_guidelines_and_application.asp

About this Meeting...

In compliance with the American Disabilities Act, if you need special assistance to participate in this meeting call (559) 713-4512 forty-eight (48) hours in advance of the meeting. For the hearing impaired, call (559) 713-4900 (TDD) twenty-four (24) hours in advance of the meeting to request signing services. For the visually impaired, if enlarged print or a Braille copy of materials is desired, please request in advance of the meeting and services will be provided as possible after the meeting.



Application No. _____

Date Received _____

IMPORTANT! PLEASE CAREFULLY READ THE MURAL GUIDELINES AND PROCEDURES BEFORE COMPLETING THIS APPLICATION.

You will be notified within thirty (30) days whether the application has been accepted. After filing a complete application for a mural, it will be referred to the Visalia Mural Panel for consideration and action. The time required to process a mural application will vary but will be a maximum of 90 days from application submittal.

This MURAL APPLICATION must be filled out completely and with full answers to every statement and question. This application must be signed by the individual or group proposing the mural, the artist and the owner(s) of the property on which the mural is to be installed.

APPLICANT:

Name of Applicant: Meheansa LLC Telephone: 310-770-6166

Address of Applicant: Del-Sher E-Mail Address: Delna2 @ Meheansa.com

Mural site is located at: 139 East Houston Ave

Present zoning of property: Commercial Present use of property: MARKET

ARTIST:

Name of Mural Artist: Jason-Stewart Telephone: 805-709-0786

Address of Applicant: 302 South Santa Fe St E-Mail Address: LadonnaSmith333 @Gmail.com
Shell Beach, Ca, 93449

PROPERTY OWNER:

Name of Property Owner: Meheansa LLC Telephone: 310-770-9555

Address of Property Owner: 10866 Wilshire Blvd E-Mail Address: Mbehzad @ Meheansa.com
Los Angeles, Ca, 90024

Mural Application

1) Mural Detail - Please explain the nature of the mural including its size and materials to be used:

material was used, First Paint the Building
black and blue,

Then are five fine murals on the Building
of all different sizes from 16ft x 18ft upto
18ft x 30ft material used where water Base coat, Also
used where acrylic gold, white Bronze Paint for design
The design is all Hand Painted with Paint Brushes.

2) What is the purpose, meaning and/or significance of the proposed mural and why is it important to share with the community?

The nature of mural is "Abstract Calligraphy"
To make the Community more Beautiful!
The People in the Community are very Happy that Jason
Did such a great job, they all happy!

3) What is the timetable to commence and complete the subject mural?

It is already completed, I didn't know I need to
get permit, it took about two weeks to complete the
work.

4) Please give a brief biography of the individual(s), group(s) or organization(s) that will install the mural along with the artistic credentials of the artist who prepared the mural design:

The name of Artist is Jason Stewart
I with ~~in~~ his resume, Jason is very famous Artistic
and his work is in Santa Ana, New Jerry, Oregon, Wisconsin
Pismo Beach
and "Sho be Kie Country" - and other location Around USA

5) Please explain who will be responsible for the murals maintenance:

Mehea USA LLC

Mural Application

Please submit one, reproducible rendering (sketch or photo) of an elevation drawing, prepared to a 1:12 scale [1 " = 1 ft.0"], with dimensions, accurately depicting the mural to be painted.

Please refer to the Mural Guidelines and Procedures for additional information on the approval process and requirements for installing a mural in the City of Visalia.

Mural Proposal Submitted by:

MIKE Behzad

Signed:

Michael Behzad

Date:

3/9/2021

STATE OF CALIFORNIA

COUNTY OF _____

CITY OF _____

WE, I, Michael Behzad being duly sworn, depose and say that (we are) (I am) the owner(s) of the property (site) involved in this application and that (we) (I) have been familiarized with the rules and regulations of the City of Visalia with respect to preparing and filing this application for a mural and that the foregoing statements and answers contained in this information on the attached materials thoroughly and completely to the best of (our) (my) ability present the arguments in behalf of the application herewith requested and that the statements and information above referred to are in all respects true and correct to the best of (our) (my) knowledge and belief.

Name of Owner(s):

MIKE BEHZAD

Signed:

Michael Behzad

Date:

3/9/2021

Return Application to:

Brandon Smith, Senior Planner
Visalia Planning Division
315 E. Acequia Avenue, Visalia, CA 93291
Email: brandon.smith@visalia.city
Phone: (559) 713-4636





DEAD IN THE CITY
CROWN
YOUNG
2008





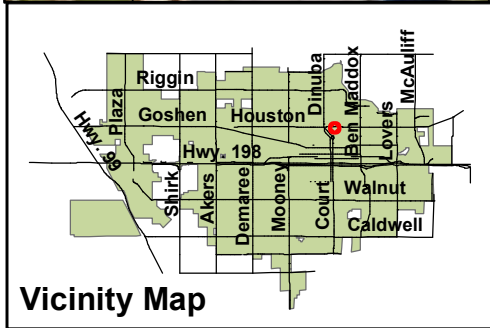
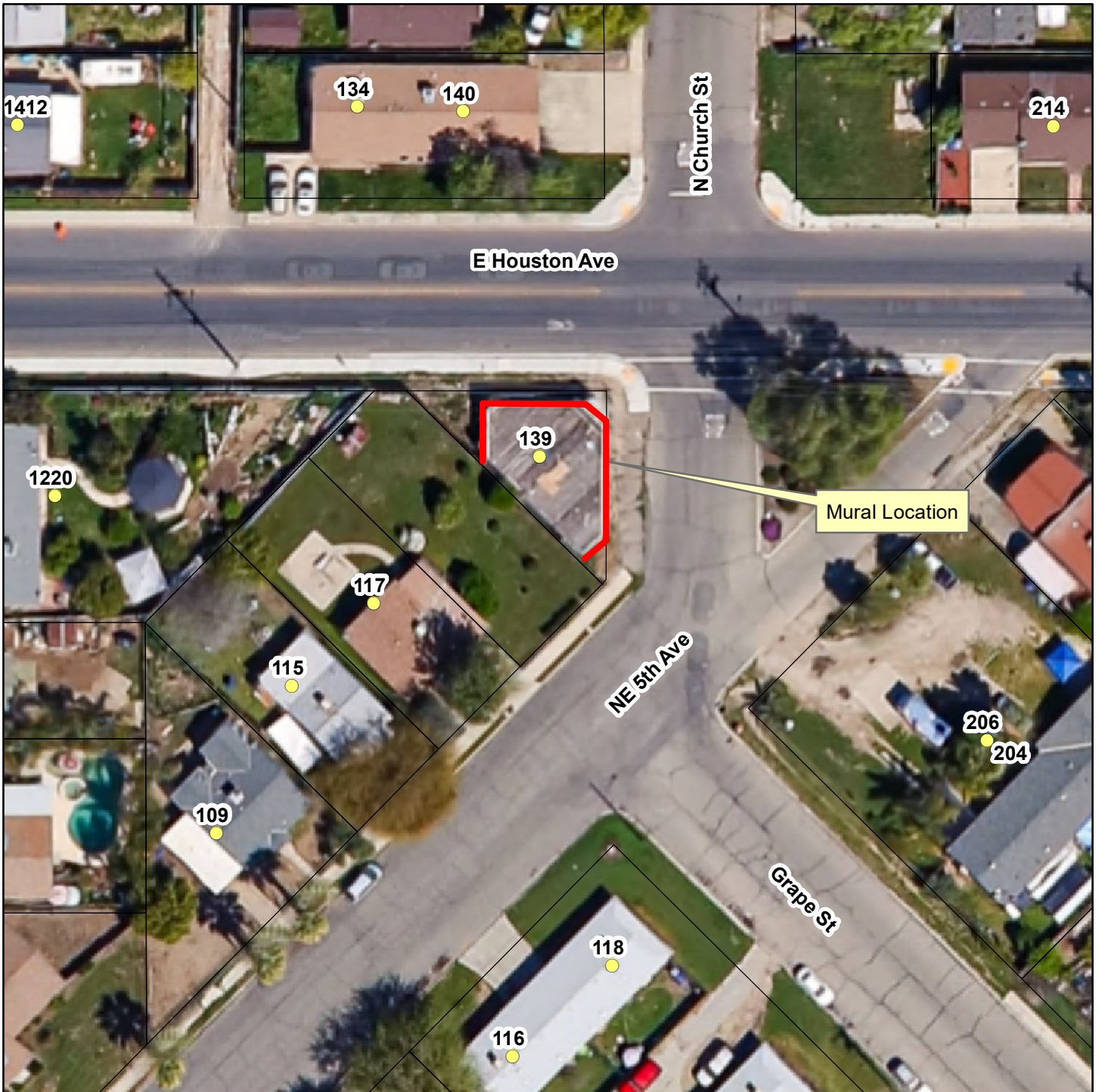
Mural Proposal



Southwest corner of Houston Avenue and Northeast 5th Avenue / Church Street

Houston & NE 5th Avenue Mural

The project site is located at the southwest corner of Houston Avenue and Northeast 5th Avenue.



Location Map

Photo Taken March 2020

0 25 50 100 Feet

- Addresses
- - - WATERWAYS
- + + + RAILROADS
- CITY LIMITS
- PARCELS