

APPROVED

**Visalia Parks & Recreation Commission
Meeting Minutes
June 18, 2019**

Call to Order/Roll Call

The Visalia Parks & Recreation Commission met in a regular meeting on Tuesday, June 18, 2019, in the Council Chambers, at City Hall West, 707 W. Acequia. The meeting was called to order by Commission Chair Ben Filiponi at 5:30p.m.

Present: Ben Filiponi, Steven Woods, Shann Blue, Rick Eastes, Patrick Lozano and Lisa Walsh (Alternate Commissioner)

City Staff: Jeannie Greenwood, Laurissa Roggenkamp, Jeff Fultz and Kathleen Machado

Guests: Brandon Morse, Morse Racing Promotions and Chantel Medeiros-Horton, Visalia Youth Baseball/Cal Ripken

1. **Public Comment** - None

2. **Review and Approve Minutes**

The minutes of the May 21, 2019 regular meeting were motioned for approval by Commissioner Eastes and seconded by Commissioner Blue. The motion carried 5-0.

3. **Request from Morse Racing Promotions to utilize Plaza Park Raceway for a concert on April 4, 2020**

– *Written report by Jeannie Greenwood, Parks and Recreation Director, presented by Recreation Manager Laurissa Roggenkamp*

Morse Racing Promotions is asking Commission approval to hold an 80's tribute concert April 4, 2020. City staff is recommending that Commission approve the proposed concert and authorize the Director of Parks and Recreation to issue a permit for the days and times specified in the report. Recreation Manager Roggenkamp introduced Mr. Brandon Morse to the Commission to answer questions.

Commissioner Filiponi – Is the event the same time of year as the Renaissance Fair?

Manager Roggenkamp – The Renaissance Fair has not yet put in an application requesting dates for 2020.

MOTION: Commissioner Blue motioned to accept the staff recommendation, seconded by Commissioner Woods. The motion carried 5-0.

4. **Request from Visalia Youth Baseball to charge admission and provide overnight camping for the 2019 Cal Ripken World Series Event August 2-9, 2019 at Riverway Sports Park** – *Written report by Freddy Arias, Recreation Supervisor*

Recreation Supervisor Freddy Arias provided the Commission with a staff recommendation to authorize the Director of Parks and Recreation to allow Visalia Youth Baseball/Cal Ripken to charge spectator admission fees and to allow overnight RV parking in the overflow parking lot at Riverway Sports Park for the Cal Ripken World Series event to take place August 2-9, 2019. Supervisor Arias introduced Cal Ripken Representative Chantel Medeiros-Horton to answer Commission questions.

Commissioner Eastes – I don't see any mention of any revenue or fees or revenue share. Do you have any numbers of what this might yield?

Ms. Medeiros-Horton – Weekly Family passes are \$50; individual passes are \$10; children and seniors are \$5. Seven thousand people attended the championship in 2011. The cost to host the event is \$45,000.

Manager Jeff Fultz reiterated Commissioner Eastes' question – What is coming back to the Parks and Recreation Division? Is there a quantifiable dollar amount? Is there a rental fee for using the fields? What is the City of Visalia gaining from this event?

Supervisor Arias – Future reports will include financial information.

Commissioner Woods asked Manager Roggenkamp what typical special event fee would apply to an event such as this one.

Manager Roggenkamp explained using the recent Visalia Youth Softball Association (VYSA) tournament as an example. VYSA was allowed to use the Whitendale Park softball fields at no cost. VYSA was charged rent for the picnic shelters because they could not be rented out to the public during their event.

Ms. Roggenkamp added that through the contract with the City Visalia Youth Baseball/Cal Ripken pays an annual fee and contributes in-kind services year-round.

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Alternate Commissioner Walsh - Visalia Youth Baseball/Cal Ripken is not requesting a fee waiver. They are asking the Commission's permission to charge admission fees while utilizing the City's fields.

MOTION: Commissioner Woods motioned that the Commission grant Visalia Youth Baseball/Cal Ripken permission to charge spectator fees and to issue permits for overnight RV parking at the 2019 Cal Ripken World Series August 2-9, 2019, motion seconded by Commissioner Lozano.

DISCUSSION: Commissioner Filiponi - Visalia Youth Baseball/Cal Ripken is providing multiple facility repairs for this event. He added that it's been estimated that the City will be impacted with more than \$100,000 in tax revenue.

Commissioner Lozano stated that he was here during the 2011 World Series, adding that the impact the event had on the city can't be quantified. He agreed with Commissioner Eastes that financial bullet points in the staff report would be beneficial.

Commissioner Woods stated that providing financial information benefits those who may look at the Commission's decisions after the fact.

Ms. Medeiros-Horton offered to attend another meeting to provide the facts to the commissioners.

Manager Roggenkamp suggested inviting Visalia Youth Baseball/Cal Ripken after the event to provide a report on the number of attendees, etc.

Commissioners Lozano and Eastes agreed.

A vote to grant Visalia Youth Baseball/Cal Ripken permission to charge spectator fees and to issue permits for overnight RV parking at the 2019 Cal Ripken World Series August 2-9, 2019 took place, all were in favor and the motion carried 5-0.

5. **Review of the Resolution/Proclamation Request application to recognize Mr. Bob Ludekens – draft application provided by Commissioner Lozano**

Commissioner Lozano opened discussion on the Resolution Proclamation Request application he filled out; written on behalf of the Commission. He asked commissioners to review and put forth any revisions. The application will go to City Council to determine whether to do a letter, a proclamation or a declaration. The preference of location of proclamation or declaration to be submitted by the Commission. Commissioner Lozano suggested leaving that to Council's discretion.

Commissioner Woods – Is interested in seeing this tied to the Community Garden. Would like to have conversation at some point about naming the Community Garden after him.

Commissioner Lozano - A letter, proclamation or declaration can be accomplished now; that naming rights have a time bar on them. In two years Commission should resurface the naming rights idea.

MOTION: Commissioner Blue motioned to submit the Resolution Proclamation Request application recognizing Bob Ludekens, on behalf of the Park and Recreation Commission. Commissioner Woods seconded. The motion carried 5-0.

6. **Update on City Council Reports and City Staff Announcements:
Parks and Urban Forestry Projects, Programs and Special Events, Jeff Fultz, Parks and Urban Forestry Manager**

Parks and Urban Forestry Manager Jeff Fultz stated he had no announcements.

Recreation Programs and Special Events, Laurissa Roggenkamp, Recreation Manager

- 6/1 Mary Poppins Movie Night at Riverway Sports Park

- 5/30 KJUG Concert Series event at Whitendale Park

- 6/8 Mother-Son Campout at Burke Park

Upcoming Events:

- 6/21 Movies in the Park featuring "Lilo & Stitch", at Riverway Sports Park

- 6/21 Summer Night Lights "Party in the Park" at MHCC

- 6/22 Free Family Swim Night at Mt. Whitney High School

- 6/22 Visalia Teen Idol Auditions at Anthony Community Center

- Free Community Pool Parties on Saturdays sponsored by various companies

- 6/29 Belly Flops with the Cops

- 7/3 Freedom Celebration at Recreation Park and free public swim at Redwood High School

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Director's Report on Administrative Items, Laurissa Roggenkamp, Recreation Manager

- Former Parks and Recreation City employee Don Stone has passed away. The family has asked the Department to honor him at a later time at Riverway Sports Park.
- Prop 68 Green Infrastructure Program Grant is due 6/28/19. Director Greenwood is working on a proposal with the Urban Tree Foundation to develop two groundwater recharge basins at the future Eastside Regional Park.
- KJUG Concert Series on 5/30/19 had an estimated 400 in attendance.
- Director Greenwood thanked everyone who attended the 5/28 Committees and Commissions Appreciation event held at the Rawhide Baseball Stadium.
- A draft of the park ordinance has been received from the City attorney. A first reading will be at the 7/15/19 City Council meeting.

7. **Youth Sports Annual Report – presentation by Eric Ferreira, Recreation Supervisor**

Recreation Supervisor Eric Ferreira presented the 2018-2019 Youth Sports Annual Report to the Commission.

-Commissioner Lozano proposed expanding the NFL Flag Football league to include 7th – 8th grade students.

-Supervisor Ferreira stated that there was a division for 7th – 8th grade students in the past, but registration was so low that a division couldn't be formed. However, he would look into possibly having enough interest for upcoming seasons.

Commissioner's Requests and Comments

Visalia Community Enhancement Foundation - Commissioner Woods

- The foundation is deciding if they should continue to provide beverage service at the Visalia Senior Games.
- 7/25 and 9/12 KJUG Concert Series in the Park
- 9/21 Fromage Frolic
- Looking for \$5000 in mural sponsorship
- Rosa's fundraiser coming in July

MOTION: Commissioner Lozano made the motion to adjourn the meeting at 6:55pm. Commissioner Blue seconded. The motion carried 5-0.

Respectfully submitted by,
Kathleen Machado
Senior Administrative Assistant