



VISALIA POLICE DEPARTMENT

Jason Salazar, Chief of Police

Sergeant Damon Maurice, Public Information Officer
(559) 713-4216 (office) / (559) 713-4807 (fax)
damon.maurice@visalia.city

*****NEWS RELEASE*****
October 30, 2017

Traffic Enforcement Operations Plan for Visalia

The Visalia Police Department will step up Bike & Pedestrian Safety Enforcement Operations on Halloween and on 11/3/17 with focused enforcement on collision causing factors involving motorists, pedestrians and bicyclists.

Officers will be looking for violations made by drivers, bike riders and pedestrians alike that can lead to life changing injuries. Special attention will be directed toward drivers speeding, making illegal turns, failing to stop for signs and signals, failing to yield to pedestrians in cross walks or any other dangerous violation.

Additionally, enforcement will be taken for observed violations when pedestrians cross the street illegally or fail to yield to drivers who have the right of way. Bike riders will be stopped and citations issued when they fail to follow the same traffic laws that apply to motorists. All riders are reminded to always wear a helmet – those under 18 years of age must wear helmets by law. Pedestrians should cross the street only in marked crosswalks or at corners.

Bicycle and pedestrian fatalities are rising in California as more people use these non-motorized means of transportation. Locally, the Visalia Police Department has investigated 22 fatal and 304 injury collisions involving pedestrians and bicyclists during the past three (3) years. In 2013, California witnessed 701 pedestrians and 141 bicyclists killed, accounting for more than 28 percent of all traffic fatalities.

Funding for this program is provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

