



VISALIA POLICE DEPARTMENT

Jason Salazar, Chief of Police

Sergeant Damon Maurice, Public Information Officer
(559) 713-4216 (office) / (559) 713-4807 (fax)
dmaurice@ci.visalia.ca.us

*****NEWS RELEASE*****

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VISALIA POLICE DEPARTMENT LAUNCHES OPERATION SAFE HOLIDAY

The Visalia Police Department announces “Operation Safe Holiday,” our annual Community Policing Project that aims to reduce the crime increase generally associated with the holiday shopping season.

The department will greatly increase visibility and will be conducting several theft related details focusing on shopping areas throughout town. These details include undercover operations in commercial areas and shopping malls to reduce vehicle burglaries and auto theft, shoplifting, increased DUI and traffic patrols, and additional foot patrols, to name a few. Our Citizen Volunteers will also be assisting with the shopper escort program and increasing the hours of police service centers.

We will utilize our social media platforms Facebook and Twitter to send valuable crime prevention tips to help reduce the opportunities for criminal activity in our shopping areas and at home.

“The Visalia Police Department family wishes you and your family a safe and happy holiday season. During this holiday season, the Visalia Police Department will have an increased presence as we aim to provide for your safe and pleasant shopping and entertainment experiences in Visalia; for security in our neighborhoods; and safe streets for your travels,” said Chief of Police Jason Salazar.

The Visalia Police Department would like to remind the public of important steps to take this holiday season:

- Be aware of your surroundings
- Walk the shopping areas and parking lots in groups if possible
- Park in well-lit areas
- Do not leave valuables in plain view in your vehicle. Lock them in the trunk
- Do not leave shopping carts, packages, purses, etc. unattended

We urge the public to report any suspicious activity this holiday season to the Visalia Police Department at (559) 734-8117.

