



# AVOID the 21

## *Fresno/Madera Counties*



**FOR IMMEDIATE RELEASE**  
**Thursday, August 20, 2015**

**Contact:** Alfreda Sebasto, AVOID Public Information Officer  
Cell 559-285-1237;sebastogroup@gmail.com

**\*\*\*\*\*MEDIA ADVISORY ONLY\*\*\*\*\***

### **Central Valley Counties to Hold Joint Press Conference FRIDAY, August 21 Announcing Start of AVOID DUI Task Force Summer Enforcement Program**

#### ***Multi-Agency Summer Enforcement DUI Crack-down August 15 – September 1***

**(Clovis, California):** Central Valley AVOID DUI Task Force agencies in Fresno, Madera, Tulare and Kings Counties will conduct a press conference August 21 announcing the beginning of the nationwide crackdown on impaired driving taking place August 21 – September 7. All drivers will be reminded to “Drive Sober or Get Pulled Over” during this maximum enforcement period on local streets and highways.

DUI / Driver’s License Checkpoints, Multi Agency DUI Task Force deployments and local Roving DUI patrols are scheduled to take place throughout the Central Valley in partnership with law enforcement nationwide during the Summer/Labor Day Campaign period. The evening of Friday, August 21 multi-agency checkpoints and saturation patrols throughout the region will be conducted to highlight the beginning of the significant operation.

**WHO: Central Valley AVOID Law Enforcement Agencies Joint Press Conference  
Fresno, Madera, Tulare and Kings Counties**

Scheduled to Speak: Captain Craig Kunzler of the California Highway Patrol, Chief Matt Basgall of the Clovis Police Department, Chief Greg Garner with Selma Police Department, Lt. Winter with Visalia Police Department, a representatives from the AVOID law enforcement agencies in Fresno, Madera, Tulare and Kings Counties.

**WHAT: “Drive Sober or Get Pulled Over”  
Multi-Agency Summer Enforcement DUI Crack-down August 21 – September 7**

**WHEN: Friday, August 21 at 10:30 a.m.**

**WHERE: Walgreen’s Parking Lot in Selma, CA  
2795 Floral Avenue, Selma, CA (Exit Hwy 99 at Floral Avenue)  
Located between Walgreens and Best Western hotel with Highway 99 in background**

**NOTE:** There will be a **strike night operation on August 21 beginning at 7:00 p.m.** The briefing for Fresno and Madera Counties and mobile booking unit is open to media. It will be located at the at Fresno County’s Satellite Jail – 110 “M” Street.

Media is welcome to take a ride along with officers on saturation patrols or go to one of the DUI checkpoints to be held Friday evening. Please coordinate with AVOID PIO.

The national **Driver Sober or Get Pulled Over** crackdown is led by NHTSA with the California Avoid DUI Task Force Campaign combining high-visibility enforcement and heightened public awareness through publicity. The Program is funded by the California Office of Traffic Safety who reminds everyone to please – Report Drunk Driving – Call 9-1-1!

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